

## **PACE Conference & Exhibition 2012 to inspire the entrepreneur within!**

Maintaining and improving provision and quality with reduced funding is the stark reality and challenge faced by the hospitality and culinary education sector, and the theme of the **PACE (Professional Association for Catering Education) Conference Exhibition 2012: *Entrepreneur – Enterprise in our Curriculum***, 21-23 March 2012, Hilton Blackpool.

PACE is committed to supporting its members during these difficult economic times, and through its conference – the UK's biggest dedicated to catering education – it will offer solutions, guidance, innovations, new perspectives and training to inspire delegates to think differently and smartly, and be altogether more enterprising in the management and delivery of hospitality and culinary education.

The PACE Conference & Exhibition 2012 is a must-attend event for everyone responsible for hospitality and culinary education – including all further- and higher-education colleges and universities offering hospitality qualifications, secondary school hospitality teachers, awarding bodies and training providers.

The learning and development forum offers a comprehensive programme of workshops, masterclasses, presentations by sector experts, networking sessions and a supplier exhibition. Time-pressured delegates will have the opportunity to get the inside track on the latest topics, trends, government legislation and funding developments affecting them. They will also be able to share insights and ideas with peers and learn about product and services advances – all in just two days!

The PACE Conference & Exhibition 2012 also presents a real opportunity for suppliers to the hospitality industry. PACE members account for a significant amount of expenditure and purchases across food, beverages, catering equipment, training materials and service agreements, and exhibitors will

benefit from being in the company of the decision makers from catering colleges, universities and schools across the country.

Highlights for the 2012 event include the *Front of House Demonstration Theatre*, where baristas, flarers and sommeliers will be demonstrating the art of their profession; the *Culinary Demonstration Theatre*, featuring top industry chefs giving masterclasses on curriculum subjects; and inspiring presentations by respected industry experts. The post-16 Education and Training agenda guru, Ainsley Cheetham, is returning, by popular demand, to give his visionary take on funding and commercial opportunities, for example, whilst chief executive of Adande, Nigel Bell, will be talking about World Skills, London in his presentation 'Have A Go Project'.

Hot topics on the agenda for PACE Conference & Exhibition 2012:

- Funding Methodology
- Entrepreneurship, Enterprise & Education
- Entrepreneurship & Online Business Networking
- Entrepreneurship, Colleges and the Curriculum
- Entrepreneurship, FE & Skills
- World Skills Legacy: 'Have a go Project'

Inspirational live masterclasses will cover:

- Induction Equipment: Cooking & Benefits
- Speciality Cheeses
- Premium Sausage Making
- Chocolate Skills
- Authentic American BBQ using Sous Vide
- High End Indian Cuisine
- Food & Wine Paring
- Mixology

Geoff Booth, Chief Executive, PACE comments: "The funding cuts that have been blighted hospitality and catering education institutions have made it

incredibly difficult for managers, lecturers and teachers to operate as we would wish to. We can only hope that this is an unintended consequence of a widespread approach by government to solving the economic crisis we face in the UK. The PACE Conference & Exhibition 2012 has been specifically designed to empower delegates to respond creatively to these tough times. Delegates will be given the ideas, knowledge and inspiration to approach the tasks ahead a little differently, to make the funding they have go further, whilst continuing to maintain and improve on the exceptional standards provided by training providers within UK Hospitality training sector. In effect, we are aiming to replace what is being removed by funding issues with creativity, ingenuity and agility.”

For further information about the PACE 2012 Exhibition and Conference and to book delegate tickets or exhibition space go to [www.mcculloughmoore.co.uk/pace](http://www.mcculloughmoore.co.uk/pace) or call 0870 777 9566

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Notes to editors:

The Professional Association for Catering Education (PACE) is an organisation with a regional and national network of members whose aim is to encourage catering educational institutions to work together to manage the challenges of continual change within hospitality and catering education.

PACE has more than 1200 members, who represent more than 400 organisations with catering courses throughout Great Britain and the Channel Islands. PACE acts as an ambassador on behalf of its members to express their shared views to relevant bodies and organisations affecting catering, education and training.

It also strives to promote staff development and interchange within the industry. PACE provides unity across the hospitality and catering sector, and controls the education, welfare and opportunities of more than 150,000+ students annually.